

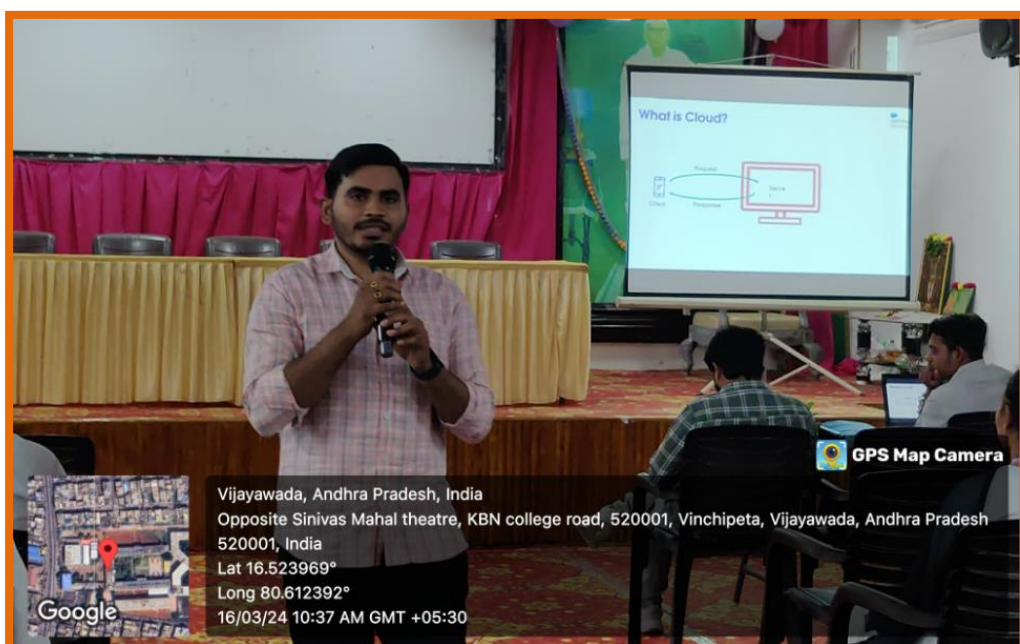
Career Guidance on
“Sales Force”
on March 16th, 2024

Organized by: Department of Computer Science & Applications

The Department of Computer Science & Applications (UG & PG) organized a Career Guidance on “**Sales Force**” on March 16th, 2024 for II M.C.A & II B.C.A students; The Resource Person is **Mr. P. Venkata Kanaka Sudhakar**, MTS (Member of Technical Staff), Salesforce, Hyderabad.

Objectives:

- The main objective is to make students aware of Sales Force and Cloud Computing concepts.
- To make students to understand in a Practical way of Learning.
- Develops Logical Thinking and helps in improving students’ skill.
- Students can develop their Communication Skills effectively by explaining the concepts.
- Scope for innovation and Skill Development.



Topics Covered:

His presentation contains forward-looking statements about, among other things, trend analyses and statements regarding future events, future financial performance, anticipated growth, industry prospects, environmental, social and governance goals, our strategies, expectation or plans regarding our investments, including strategic investments or acquisitions, our beliefs or expectations regarding our competition, our intentions regarding use of future earnings or dividends, and the expected timing of product releases and enhancements.

Salesforce Platform Tools: Empower all builders to create engaging experiences.

- App Builder
- Formulas & Validation Rules
- Flows
- Lightning Web Components
- Apex
- Services(Dynos)

Cloud computing is the delivery of different services through the Internet. These resources include tools and applications like data storage, servers, databases, networking, and software.

Why is it Useful?

- Resource Utilization
- Scalability and Elasticity
- Reproducibility by way of programmability
- Reliability through redundancy

Types of Cloud Computing

software-as-a-service (SaaS), infrastructure-as-a-service (IaaS), and platform-as-a-service (PaaS).

Choose your career Path

- Salesforce Consultant
- Salesforce Architect
- Salesforce Developer
- Salesforce Administrator
- Salesforce Designer
- Marketing Careers
- Service & Sales Careers
- Business Analyst



Vijayawada, Andhra Pradesh, India
Opposite Sinivas Mahal theatre, KBN college road, 520001, Vinchipeta, Vijayawada, Andhra Pradesh
520001, India
Lat 16.523969°
Long 80.612392°
16/03/24 10:36 AM GMT +05:30



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520001, India
Lat 16.523969°
Long 80.612392°
16/03/24 10:35 AM GMT +05:30



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16/03/24 10:32 AM GMT +05:30

Conclusion & Outcomes

By this Career Guidance, the students have the knowledge about the Sales Force and Cloud Computing and also the categories and its criteria

Total No. of Participants: 110




INVITATION

 ISO 9001-2015 CERTIFIED NAAC 'A' GRADE CYCLE 3
KAKARAPARTI BHAVANARAYANA COLLEGE
(AUTONOMOUS)
(Sponsored by S.K.P.V.V.Hindu High Schools' Committee)
Kothapeta, Vijayawada-520 001. 

Invitation

Career Guidance
on
'SALES FORCE'
16th March, 2024 @ 10.00 A.M.

Venue
Reading Room



Resource Person

P. Venkata Kanaka Sudhakar
MTS (Member of Technical Staff),
Salesforce, Hyderabad,
(Alumni K.B.N. College)

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